

NIMBASH 2022:

Napa Valley's Arty Party

sponsorship opportunities



NIMBASH 2021: "ALCHEMY" THEME

TO BENEFIT



nimbus · arts

a community-based non-profit igniting artistic expression across Napa Valley



what is nimbash?



NIMBASH is an utterly original “arty party” including interactive art activities, live music and performance art, farm-to-table food and superlative wines, a sizzling fashion show, silent and live auctions, and an after-burner dance party. It’s become one of Napa Valley’s most celebrated events and sought-after tickets, selling out each year.

Your sponsorship will put your organization right in the middle of Napa Valley’s own arty party, NIMBASH – now in its 12th year. Each NIMBASH is a unique work of art in and of itself, with a fresh theme that carries through every detail. Over 350 art lovers, philanthropists, and community leaders from California and across the country join more than 100 Nimbus Arts’ artists for a celebration of art, wine, music, fashion and culinary creativity in the heart of the Napa Valley.

NIMBASH patrons enjoy a fabulous night that delights all the senses while also supporting Nimbus Arts, a St. Helena-based, community-led non-profit, that ignites artistic expression and makes art accessible and available. **We hope to see you there!**



NIMBASH 2018: “WANDERLUST” THEME



In any discussion about Napa Valley culture, the first two words that invariably come up are ‘wine’ and ‘food.’ But there’s a third dimension to the region – the arts – that has been steadily expanding in scope and inspiring residents and visitors to enjoy and embrace their creative side. At the forefront of this cultural dimension is Nimbus Arts!

NORTH BAY BOHEMIAN, May 2017



**NIMBASH 2022
SAVE THE DATE:
SAT. MAY 28, 2022**

A NOTE FROM 2021:

In September 2021 Nimbus Arts returned to a ‘new’ normal: re-engaging in-studio classes and camps, reactivating group art activities, and especially restoring NIMBASH as our celebration of art and the most important gathering. Many longtime patrons recognized that NIMBASH moved to September; this date change was due to COVID assembly and event rules. In 2022, NIMBASH will get back on its regular cycle with the event scheduled for May 28. Moving forward, our hope is to keep NIMBASH as an annual event held in late-spring.

NIMBASH by the numbers

EVENT DESCRIPTION:

Date/Time: Saturday, MAY 28, 2022, 5:00 – 11:00pm

Location: Charles Krug Winery, 2800 Main Street, St. Helena, CA 94574

Attendance: Influencers, tastemakers, and community leaders mingle with acclaimed artists, vintners and senior executives from the wine industry, renowned chefs, business leaders from around the world, and art patrons and philanthropists. One-third of 2021 guests were from outside Napa County.

Estimated Household Income: \$200,000+

Average Guest Spend: \$1,900

Average Age Group: 35 - 70

Over
\$150,000
of Nimbash 2021
expense was paid
directly to local
artists

5:00 to 7:30 pm
Interactive Art Activities
Silent Auction
Live Music & Performance Art
Artisan Food and Wine Tastings

8:00pm
Epic Nimbash Fashion Show
Live Auction
Fabulous Auction Items
Food, Party, & Dancing

All NIMBASH activities will be conducted in accordance with all sanitation, social distancing, occupancy, and health mandates and guidelines in place at the time of the event.



MARFA MODA FOR 4:

- Transportation from El Paso airport to Marfa with Jeff Hester, founder of Rangefinder West Texas Touring Co.
- 2 night stay for 2 couples at Hotel Pisano
- Tour of Marfa with Jeff Hester
- \$200 gift certificate for Stellina Restaurant
- Original painting by Jeff Hester
- 2 Cowboy hats designed by Michael Malone
- Transportation from Marfa to El Paso via a Jet Suite private jet

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NIMBASH 2017: "STREET ART" THEME





about nimbus arts



WHO WE ARE

Nimbus Arts is a community-owned 501(c)(3) non-profit organization founded in 2005 with the mission of giving the Napa Valley community access to art. We are dedicated to nurturing curiosity, fostering creative expression, and building a sense of community. In addition to on-site classes and camps, open studios, and lectures, we offer free public events, community service programs, classes in public and private schools, and collaborative art projects throughout Napa County. NIMBASH is our biggest event annually and the income it generates funds nearly 50% of our operation and programming.

WE BELIEVE

- Art inspires and enriches lives.
- Art should be available to everyone.
- Collaboration with other organizations improves outcomes and makes us stronger.
- A multi-disciplinary approach to art promotes curiosity and learning.
- Artists are vital to our community.
- Art brings people together.
- Nimbus commits to championing policies and practices of cultural equity that empower a just, inclusive and equitable community.

WHAT WE ARE TODAY

We make room for art by providing interactive educational art programs which inspire creativity and curiosity:

- Community outreach through collaborative events and public art activities
- Studio instruction for children, teens and adults
- Classes, camps and public art activities
- Art education for at-risk youth
- Scholarships
- Artist employment
- Art exhibits and sales
- Art lecture series
- Teen mentorship



nimbus arts by the numbers

Our 2021 operating budget was **\$1,478,834** and our team of **28** artist instructors, and **4** full-time and **2** part-time administrative and management staff delivered more than **250** art activities.

IN 2021:

More than **4,000** Children, Teens & Adults participated in Nimbus programming.

Over **250** Nimbus activities were offered with many delivered online and supported with our art-kits-to-go.

Over **50** Community Partners engaged in Nimbus programs and services.

At **4** Public Schools from Napa to St. Helena, over **1,000** students received free/reduced fee Nimbus instruction.

\$3,306 in scholarships for camps and classes were awarded. **\$2,625** in free art kits for community art activities were distributed.

Nimbus ran **17** Covid-safe Camps offering on-site and online instruction with more than **302** campers.

Nimbus offered over **202** classes; attended by over **720** students.

Nimbus artists led more than **75** Private lessons.

5 Large-scale Community Art Projects; Taking Liberties, Hare Raiser, Tree of Life Art, Tape Art, Perch & Ponder: Owl of Remembrance” Día de Los Muertos, California Coho Salmon Día de Los Muertos Community Altar Display, and Tractors on Parade.

4 Paint & Sip classes.